








Factory Training Topics Include:

-  The National Plaster Council (NPC) pool plaster guidelines
-  Job sizing and estimating
-  Surface preparation
-  Application and exposure techniques
-  Installation techniques for Diamond Brite, River Rok & One-Step Spray Deck
-  Start up / water chemistry
-  Troubleshooting



Sizing & Preparation



Application Techniques



Exposure

Start Up

Host Hotel & Classroom Venue

(Special Rates on Rooms Booked for Factory Training)

Holiday Inn Express & Suites Ft. Lauderdale

1500 W. Commercial Boulevard
Fort Lauderdale, FL 33309
954.772.3032

Hands-On Training at SGM Headquarters

1502 SW 2nd Place, Pompano Beach, FL 33069



Photo courtesy of Pugh's Pools, FL ~ Diamond Brite Aqua Quartz



1502 SW 2nd Place
Pompano Beach, FL 33069
800.641.9247 www.sgm.cc

2025/2026
Factory
Training
Programs



More Than Just a Workshop... Become a Factory Trained Applicator!



The **SGM Factory Training Program** is three days of hands-on training focusing on the proper installation methods for SGM swimming pool and deck finishes.

Our experienced instructors, training aids and detailed course materials will give you the real world techniques and understanding to specify, install, service and troubleshoot issues for the best and most recognized product line of swimming pool and spa finishes worldwide.

Each day begins with a classroom training session, followed by practical hands-on training, working on a temporary pool wall to hone your application and exposure skills.



Daily Training Schedule

Training starts each day at the hotel classroom

Day 1: 8:00am ~ 5:00pm / Lunch will be served

Day 2: 8:00am ~ 5:00pm / Lunch will be served

Day 3: 8:00am ~ 12:00pm

**PLEASE COME PREPARED TO PARTICIPATE.
PROPER WORK ATTIRE REQUIRED.**



Payment Information

Training Fee: \$895* per participant

Includes: Lunch and classroom materials

RSVP Required: Limited to 18 people per session

Terms & Conditions

Submission of each registration is binding, and **all SGM course fees are non-refundable**. If the registered participant is unable to make it to the scheduled training session, the payment will be applied to a future session of the program.

In the event minimum session attendance is not met, attendees will be notified of the cancellation thirty days prior to the scheduled training date.

Training sessions are limited to 18 attendees.

The first session in March (10th-12th) will be taught in Spanish.

By submitting your registration on-line, you are agreeing with all of the policies, terms and conditions for the program.

*A 4.2% technology fee will be added to all credit card/ACH & wire transactions - total fee will be \$932.59

2025/2026 Training Dates

November 11~13, 2025

January 20~22, 2026

February 3~5, 2026





March 10~12, 2026 *(Conducted in Spanish Only)*

March 17~19, 2026

April 14~16, 2026



Benefits of Being SGM Factory Trained Include:

-  Ability to spec more commercial and residential job opportunities
-  Listing with Trained Applicator badge on SGM on-line Pool Professional Locator
-  Social media postings for each training class identifying companies/individuals completing the program
-  Listing of companies attending 2025/2026 factory training sessions on SGM site



Register on-line
at: www.sgm.cc

or scan the **QR Code**



Receipt of payment guarantees your reservation!